



## ***New Super Blend Smoothies™ Launching Wednesday, January 18***

***PB 'N Jealous™, Green Up 'N Go™ and Apples 'N Charge™***



PB 'N Jealous™

High-res photos available at <http://tinyurl.com/ja7h5xd>

**Suggested Tweet:** Reset your new year, try the new [@JambaJuiceLV](https://twitter.com/JambaJuiceLV) Super Blend Smoothies and Green Goodness Smoothies starting 1/18. #EmbraceTheBlend

*For Immediate Release: January 12, 2017*

Las Vegas, NV – Just in time to keep those healthy resolutions, Jamba Juice will unveil its new Super Blend Smoothies™ on Wednesday, January 18 at participating locations in Southern Nevada. Offering an ideal option for a meal on-the-go, each new Super Blend Smoothie™ is chock-full of high protein to fuel your body and high fiber to keep you full longer, while healthy fats allow your body to absorb maximum nutrients. In addition, Jamba Juice will feature two Green Goodness options, both smoothies provide two servings of whole fruit and one serving of vegetables and deliver an excellent source of vitamins, calcium and iron.

Jamba Juice's Super Blend Smoothies™ come in three flavors and blended with whole fruit and other super food ingredients:

- **PB 'N Jealous™:** A fun twist on the classic PB & J sandwich, blending antioxidant rich berries with peanut butter to deliver a protein packed smoothie that's blended to perfection.
- **Green Up 'N Go™:** A bright and refreshing smoothie with the wholesome goodness of apples, Greek yogurt, cucumber, spinach, grapes, pumpkin seeds and a touch of fresh lemon juice.
- **Apples 'N Charge™:** A smoothie that tastes so indulgent and chockfull of healthy protein from Greek yogurt, apples, bananas, pumpkin seeds, honey and a touch of ground cinnamon. Perfect for those looking for an afternoon pick-me-up.

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For a non-dairy, gluten-free option, Jamba Juice features two of its Green Goodness Smoothies packed with whole fruit and vegetables:

- **Apples 'N Greens™**: A delightful blend of fruits and vegetables bursting with apple-strawberry juice, kale, peaches, mangos and bananas.
- **Greens 'N Ginger™**: The perfect harmony of mangoes, peaches, kale, lemonade and ginger deliver a flavor punch in this vitamin packed smoothie.

**\*Participating Jamba Juice Locations:**

6925 S. Rainbow Blvd., Arroyo Market Square  
2675 S. Eastern Avenue  
5905 S. Eastern Avenue, McCarran Market  
1121 S. Decatur Blvd., Westland Fair  
9091 W. Sahara Avenue, The Lakes  
1829 W. Craig Road, North Mesa Plaza  
2546 E. Craig Road, Cannery Corner  
1500 N. Green Valley Parkway  
10251 S. Eastern Avenue, Siena Promenade  
365 Hughes Center Drive, Howard Hughes Business Center  
3200 Las Vegas Blvd. South, Fashion Show  
3663 Las Vegas Blvd. South, Miracle Mile Shops

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**About FC Juice Partners**

FC Juice Partners is a Lev Restaurant Group operating company which is the Las Vegas-based exclusive area developer for Jamba Juice in Las Vegas and certain territories in Southern California. Founded in 2010, FC Juice Partners has expanded Jamba Juice® Las Vegas throughout Las Vegas in neighborhood locations, including the first Jamba Juice® location with a drive-thru, as well as malls and casinos on the Las Vegas Strip, making Jamba Juice accessible to the millions of visitors who come to Las Vegas. Voted readers' choice for best smoothies in Las Vegas Review-Journal's *Best of Las Vegas* 2015, fans of Jamba Juice can find out more about specific offerings and promotions at [www.jambalv.com](http://www.jambalv.com).

**About Jamba Juice Company**

Founded in 1990, Jamba, Inc. is a leading restaurant retailer of better-for-you, specialty beverage and food offerings, which include great tasting, whole fruit smoothies, fresh squeezed juices and juice blends, hot teas, and a variety of food items including hot oatmeal, breakfast wraps, sandwiches, Artisan Flatbreads™, baked goods, and snacks. As of September 30, 2014, there were 862 Jamba Juice store locations globally. Jamba is a proud sponsor of "Team Up for a Healthy America" in the fight against childhood obesity and encourages fans to join the Team Up community of celebrities, athletes, and other leaders committed to getting kids active and involved at [www.myhealthpledge.com](http://www.myhealthpledge.com). Fans of Jamba Juice can find out more about Jamba Juice's locations as well as specific offerings and promotions by visiting the Jamba Juice website at [www.JambaJuice.com](http://www.JambaJuice.com) or by contacting Jamba's Guest Services team at 1-866-4R-FRUIT (473-7848).

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